

Atlanta, GA Fact Sheet

Southeast Design-2-Part Show

Cobb Convention Center - Atlanta - March 10 & 11, 2026

Proven Results

% Based on 2024 Atlanta, GA Show



Industries Represented...

Electronics:	10.4%
Electronics Mfg.	
Computers/Subsystems	
Instrumentation & Controls	
Automotive	10.3%
Aerospace/Aviation	7.3%
Machinery	7.1%
Energy/Utilities	5.9%
Medical	5.5%
Government/Defense	5.0%

Attendee Profile...

Engineering	34.9%
Purchasing	16.5%
Corporate Management	24.7%
Final Decision Makers	35.3%
Significant Influence	32.9%
Recommend Vendors	22.4%

Buying Power...

91% Involved in the Decision Making Process

About the Show:

- Get immediate business - over 50% of the visitors from our 2025 shows were looking to purchase within 6 months.
- Promotional radius to include: Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee.
- The only tradeshow in the region to exclusively feature exhibitors who specialize in design & contract manufacturing services.
- The Cobb Convention Center - Atlanta is located just outside the I-285 loop, offering visitors convenient access from the entire region.
- Formerly named Cobb Galleria Centre, the venue is rebranding in the midst of a transformational, \$190 million renovation and expansion project. The renovation will also feature a new parking deck with covered, all-weather access and an overall addition of 13,000 square feet of indoor event space.
- Easiest set-up and breakdown of any trade show in the region – no union fees or extra drayage costs.

Market at a Glance:

- As of 2025, the state of Georgia is currently home to 7,788 manufacturing companies employing 478,276 workers.

(Industry Select/MNI)

- Top manufacturing companies in Georgia include Gulfstream Aerospace Corp., Lockheed Martin, Coca-Cola, Mohawk Industries, Georgia-Pacific, Kia Motors, and Pratt & Whitney.

(Industry Select)

- Georgia is a national leader in advanced manufacturing, outpacing the U.S. in 10-year GDP growth in the manufacturing of products including machinery, fabricated metals, and electrical equipment & components.

(Georgia.org)

- Aerospace products are Georgia's No. 1 export (\$12.6 billion in 2024) and the state's second largest manufacturing industry generating a \$57.5B economic impact. Since 2015, more than 40 aerospace-related facilities have located or expanded operations, creating more than 2,500 jobs.

(Georgia.org)

PARTIAL LIST OF 2024 ATTENDEES:

3M
ACUITY BRANDS LIGHTING
AMEREX
AVANOS MEDICAL
BECTON DICKINSON
BEKO TECHNOLOGIES CORP
BITZER US
BLUE BIRD CORPORATION
BMW
BOSCH REXROTH
CARRIER CORPORATION
CATERPILLAR
CHAMPION AEROSPACE LLC
CHART INDUSTRIES
CLUB CAR
CONSTALLIUM AUTOMOTIVE
COOPER LIGHTING
COTTERELL TRAILERS INC
DECOSTAR INDUSTRIES INC
DELTA AIR LINES
DINEX EMISSION INC
DURACELL
ELMA ELECTRONIC
ELRING KLINGER USA
FISCHER CONNECTORS
GE POWER
GF HEALTH PRODUCTS
HARSCO RAIL
HONDA
HOSHIZAKI AMERICA
HUBBELL POWER SYSTEMS
HYDRAULIC CIRCUIT TECHNOLOGY
INTEGRITY FUSION PRODUCTS
INVISTA
JOHNSON OUTDOOR MARINE ELEC
KUBOTA
L3HARRIS
LOCKHEED MARTIN
MAGNA ENERGY STORAGE SYS
MANDO AMERICA CORPORATION
MEDLINE
MITSUBISHI
NEPTUNE TECHNOLOGY GROUP
NORDSON CORPORATION
OMNIMAX INTERNATIONAL
OPTIMAS
PLEASURECRAFT ENGINE GROUP
PRATT & WHITNEY
RELIABLE AUTOMATIC SPRINKLER
REMINGTON MEDICAL
ROECLING AUTOMOTIVE
ROPER CORPORATION
SAGE AUTOMOTIVE INTERIORS
SANMINA
SCUF GAMING
SEALED AIR
SHAW INDUSTRIES GROUP INC
SIEMENS MOBILITY
TECHTRONIC CORDLESS
YAMAHA MOTOR CORP