

# Atlanta, GA Fact Sheet

## Southeast Design-2-Part Show

Cobb Convention Center - Atlanta - March 10 & 11, 2026

### Proven Results

% Based on 2024 Atlanta, GA Show



#### Industries Represented...

Electronics: .....	10.4%
Electronics Mfg. ....	
Computers/Subsystems .....	
Instrumentation & Controls .....	
Automotive .....	10.3%
Aerospace/Aviation .....	7.3%
Machinery .....	7.1%
Energy/Utilities .....	5.9%
Medical .....	5.5%
Government/Defense .....	5.0%

#### Attendee Profile...

Engineering .....	34.9%
Purchasing .....	16.5%
Corporate Management .....	24.7%

#### Buying Power...

91% Involved in the Decision Making Process

Final Decision Makers .....	35.3%
Significant Influence .....	32.9%
Recommend Vendors .....	22.4%

### PARTIAL LIST OF 2024 ATTENDEES:

3M  
ACUITY BRANDS LIGHTING  
AMEREX  
AVANOS MEDICAL  
BECTON DICKINSON  
BEKO TECHNOLOGIES CORP  
BITZER US  
BLUE BIRD CORPORATION  
BMW  
BOSCH REXROTH  
CARRIER CORPORATION  
CATERPILLAR  
CHAMPION AEROSPACE LLC  
CHART INDUSTRIES  
CLUB CAR  
CONSTALLIUM AUTOMOTIVE  
COOPER LIGHTING  
COTTRELL TRAILERS INC  
DECOSTAR INDUSTRIES INC  
DELTA AIR LINES  
DINEX EMISSION INC  
DURACELL  
ELMA ELECTRONIC  
ELRING KLINGER USA  
FISCHER CONNECTORS  
GE POWER  
GF HEALTH PRODUCTS  
HARSCO RAIL  
HONDA  
HOSHIZAKI AMERICA  
HUBBELL POWER SYSTEMS  
HYDRAULIC CIRCUIT TECHNOLOGY  
INTEGRITY FUSION PRODUCTS  
INVISTA  
JOHNSON OUTDOOR MARINE ELEC  
KUBOTA  
L3HARRIS  
LOCKHEED MARTIN  
MAGNA ENERGY STORAGE SYS  
MANDO AMERICA CORPORATION  
MEDLINE  
MITSUBISHI  
NEPTUNE TECHNOLOGY GROUP  
NORDSON CORPORATION  
OMNIMAX INTERNATIONAL  
OPTIMAS  
PLEASURECRAFT ENGINE GROUP  
PRATT & WHITNEY  
RELIABLE AUTOMATIC SPRINKLER  
REMINGTON MEDICAL  
ROECHLING AUTOMOTIVE  
ROPER CORPORATION  
SAGE AUTOMOTIVE INTERIORS  
SANMINA  
SCUF GAMING  
SEALED AIR  
SHAW INDUSTRIES GROUP INC  
SIEMENS MOBILITY  
TECHTRONIC CORDLESS  
YAMAHA MOTOR CORP

### About the Show:

- Get immediate business - over 50% of the visitors from our 2025 shows were looking to purchase within 6 months.
- Promotional radius to include: Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee.
- The only tradeshow in the region to exclusively feature exhibitors who specialize in design & contract manufacturing services.
- The Cobb Convention Center - Atlanta is located just outside the I-285 loop, offering visitors convenient access from the entire region.
- Formerly named Cobb Galleria Centre, the venue is rebranding in the midst of a transformational, \$190 million renovation and expansion project. The renovation will also feature a new parking deck with covered, all-weather access and an overall addition of 13,000 square feet of indoor event space.
- Easiest set-up and breakdown of any trade show in the region - no union fees or extra drayage costs.

### Market at a Glance:

- As of 2025, the state of Georgia is currently home to 7,788 manufacturing companies employing 478,276 workers.  
**(Industry Select/MNI)**
- Top manufacturing companies in Georgia include Gulfstream Aerospace Corp., Lockheed Martin, Coca-Cola, Mohawk Industries, Georgia-Pacific, Kia Motors, and Pratt & Whitney.  
**(Industry Select)**
- Georgia is a national leader in advanced manufacturing, outpacing the U.S. in 10-year GDP growth in the manufacturing of products including machinery, fabricated metals, and electrical equipment & components.  
**(Georgia.org)**
- Aerospace products are Georgia's No. 1 export (\$12.6 billion in 2024) and the state's second largest manufacturing industry generating a \$57.5B economic impact. Since 2015, more than 40 aerospace-related facilities have located or expanded operations, creating more than 2,500 jobs.  
**(Georgia.org)**