

# Greenville, SC Fact Sheet

## Southeast Design-2-Part Show

Greenville Convention Center - September 16 & 17, 2026

### Proven Results

% Based on 2024 Greenville, SC Show



#### Industries Represented...

Automotive .....	19.3%
Electronics: .....	7.5%
Electronics Mfg.	
Computers/Subsystems	
Instrumentation & Controls	
Machinery .....	7.4%
Aerospace/Aviation .....	6.8%
Energy/Utilities .....	6.8%
Medical .....	4.7%
Government/Defense .....	3.8%
Sporting Goods .....	3.3%

#### Attendee Profile...

Engineering .....	32.8%
Purchasing .....	17.1%
Corporate Management .....	28.2%

#### Buying Power...

90% Involved in the Decision Making Process

Significant Influence .....	33.5%
Final Decision Makers .....	32.1%
Recommend Vendors .....	22.6%

### About the Show:

- Get immediate business - over 50% of the attendees from our 2025 shows were looking to purchase within 6 months.
- Promotional radius to include: South Carolina, North Carolina, Georgia and Tennessee.
- The only tradeshow in the region to exclusively feature exhibitors who specialize in design and contract manufacturing services.
- Centrally located between Atlanta and Charlotte, the Greenville Convention Center is a state-of-the-art facility and one of the Southeast's largest venues.
- Easiest set-up and breakdown of any trade show in the region - no union fees or extra drayage costs.
- Free on-site parking for attendees and exhibitors.

### The Region at a Glance:

- As of September 2025, the state of South Carolina is home to 3,762 manufacturing companies employing 275,651 workers. Some of these manufacturers include BMW, Boeing, Bosch, Electrolux, GE, Kraft, Michelin, and ZF Transmissions. (*Industry Select*)
- The Greenville-Spartanburg corridor in South Carolina has quietly become one of the Southeast's most compelling industrial markets, with over \$8 billion in new manufacturing investments announced in 2024 alone. (*South Carolina Department of Commerce*)
- South Carolina is the U.S. export automotive leader in completed passenger vehicles. The state also ranks first in both the production and export of tires, accounting for nearly 1/3 of the U.S. market share. (*South Carolina Department of Commerce*)
- At the South Carolina Technology & Aviation Center (SCTAC) in Greenville, the annual economic impact was estimated at \$6.1 billion in late 2024. More than 110 companies currently operate at SCTAC, supporting 17,873 jobs. (*South Carolina Council on Competitiveness*)

### PARTIAL LIST OF 2024 ATTENDEES:

3D SYSTEMS  
ABBOTT  
AIRSYS COOLING TECHN  
ARGON MEDICAL DEVICES  
ATLAS COPCO  
BARRY-WEHMILLER  
BAUSCH & LOMB  
BMW MANUFACTURING  
BOSCH REXROTH  
BW FLEXIBLE SYSTEMS  
CAMERON ASHLEY BLDG PROD  
CHAMPION AEROSPACE  
CIRCUIT BOARD MEDICS  
COLLINS AEROSPACE  
CURRENT TOOLS  
DODGE INDUSTRIAL  
EATON  
ELECTROLUX  
ENGINE POWER SOURCE  
EUROKERA NORTH AMERICA  
FEHRER  
FLEXIBLE TECHNOLOGIES  
FN AMERICA  
GE POWER  
HANSEN INTERNATIONAL  
HARSCO RAIL  
HEXATRONIC  
HITACHI RAIL  
HUBBELL INC  
IFA ROTORIAN  
ITT  
JTEKT NORTH AMERICA  
KEMET ELECTRONICS  
KYOCERA AVX COMPONENTS CORP  
LINCOLN ELECTRIC  
LOCKHEED MARTIN  
MACLEAN POWER SYSTEMS  
MICHELIN  
MORGAN ADVANCED MATERIALS  
OMRON MICROSCAN SYS INC  
OPTEK SYSTEMS  
OSHKOSH DEFENSE  
OTIS ELEVATOR COMPANY  
PARKER AEROSPACE  
PHILLIPS CORP  
PIERBURG US LLC  
PURE POWER TECHNOLOGIES INC  
RELIABLE AUTOMATIC SPRINKLER  
ROECHLING AUTOMOTIVE USA LLP  
SCHAEFFLER GROUP  
SEALED AIR  
SONOCO  
STANDARD MOTOR PRODUCTS  
STAUBLI GROUP  
SULZER PUMPS  
TECHTRONIC INDUSTRIES  
THE NASON COMPANY  
TRANSAXLE MFG OF AMERICA  
VERICOR POWER SYSTEMS  
WABTEC  
YOKOHAMA  
ZIMA CORPORATION