Marlborough, MA Fact Sheet New England Design-2-Part Show

Royal Plaza Trade Center - September 30 & October 1, 2026

Proven Results

% Based on 2025 Marlborough, MA Show



Industries Represented... Attendee Profile... Electronics: 14.3% Engineering 41.2% Electronics Mfg. Purchasing 10.6% Computers/Subsystems Corporate Management 25.4% Instrumentation & Controls Medical 9.2% **Buying Power...** Aerospace/Aviation 6.4% 94% Involved in the Decision to Outsource Machinery 4.9% Government/Defense 4.9% Recommend Vendors 26.5%

About the Show:

- Show sold out early in 2025.
- Get immediate business over 50% of the attendees from our 2025 shows were looking to purchase within 6 months.
- The longest running manufacturing show in New England.
- Promotional radius to include: MA, CT, NY, NH, RI, VT, and ME.
- A convenient alternative to downtown Boston, the trade center is located within minutes of four major highways: I-90/Mass Pike, I-495, I-290, and I-95.
- Easiest set-up and breakdown of any tradeshow in the region – no union fees or extra drayage costs.
- Free on-site parking for attendees and exhibitors.

Market at a Glance:

- Manufacturing in Massachusetts remains a powerhouse. In 2024, the industry contributed nearly \$63 billion to the state's gross domestic product, accounting for about 8.4% of Massachusetts' economy. (MassMEP)
- As of September 2025, the state of Massachusetts is home to 5,931 manufacturing companies employing 324,066 workers. (Industry Select)
- Top manufacturing companies in Massachusetts include Alexion Pharmaceuticals, Biogen, Bose, Boston Scientific Corp, Bruker Corp, Dell EMC, Depuy Synthes Products, and Kronos. (Industry Select)
- According to CNBC's latest list of "America's Top States for Business," Massachusetts ranks #4 nationally in Technology & Innovation. (CNBC)
- Massachusetts' world-class workforce and educational institutions make the state a central location for the export of cutting-edge technology. Massachusetts' medical equipment, high tech instruments, and industrial machinery are in high demand across the globe, with Massachusetts' exports totaling \$77 billion annually. (USGLC)

PARTIAL LIST OF 2025 ATTENDEES:

ACUMENTRICS ACUSHNET CO ADVANCED INSTRUMENTS **ALLURION TECHNOLOGIES** AMAZON ROBOTICS ANALOG DEVICES ANDERSON POWER PRODUCTS ASPEN AEROGELS **AXCELIS TECHNOLOGIES** BOSE CORPORATION **BOSTON SCIENTIFIC** BOYD CORP **BROOKS AUTOMATION** CANDELA MEDICAL **CURTIS INDUSTRIES LLC** CYTIVA DASSAULT SYSTEMES **DELL TECHNOLOGIES** EDWARDS VACUUM **EVOQUA WATER TECHNOLOGIES EXCEL DRYER** FORM ENERGY **GUARDAIR CORP** HAMILTON STORAGE HITEC SENSORS HOLOGIC HONEYWELL **IPG PHOTONICS** IWAKI AMERICA JOHNSON CONTROLS KINEFAC CORPORATION LS STARRETT COMPANY MASSA PRODUCTS CORP MEDICA CORPORATION MEDTRONIC MESTEK MICROLINE SURGICAL MILLIPORE SIGMA MKS INSTRUMENTS **NUVERA FUEL CELLS** PARKER HANNIFIN PERKIN ELMER **PODIMETRICS RAYTHEON** RIVERDALE MILLS CORP SAVAGE ARMS SCHNEIDER ELECTRIC SCULLY SIGNAL SEALED AIR CORP SENSATA TECHNOLOGIES SIEMENS SLOAN VALVE SPECTRA MEDICAL SPECTRUM CONTROL TELEFLEX THERMO FISHER SCIENTIFIC VALMET FLOW CONTROL INC WATERS CORPORATION WATTS WATER TECHNOLOGIES WINCHESTER INTERCONNECT