

Novi, MI Fact Sheet

Greater Detroit Design-2-Part Show

Vibe Credit Union Showplace - June 17 & 18, 2026

Proven Results

% Based on 2024 Novi, MI Show



Industries Represented...

Automotive	46.5%
Electronics:	6.8%
Electronics Mfg.	
Computers/Subsystems	
Instrumentation & Controls	
Machinery	6.0%
Aerospace/Aviation	3.9%
Government/Defense	2.8%
Sporting Goods	2.4%

Attendee Profile...

Engineering	33.6%
Purchasing	12.2%
Corporate Management	24.4%

Buying Power...

91% Involved in the Decision Making Process	
Final Decision Makers	27.1%
Significant Influence	32.6%
Recommend Vendors	31.1%

About the Show:

- Get immediate business - over 50% of the attendees from our 2025 shows were looking to purchase within 6 months.
- Promotional radius to include: Michigan, Ohio, Indiana, and Illinois.
- The only trade show in Greater Detroit to exclusively feature exhibitors who specialize in design and contract manufacturing services.
- Hosted at the Vibe Credit Union Showplace, a state-of-the-art facility located directly off of the I-96 expressway. It is the largest privately-owned exposition, conference and banquet center in Michigan.
- Easiest set-up and breakdown of any trade show in the region – no union fees or extra drayage costs.
- Free parking available at the convention center for both attendees and exhibitors.

Market at a Glance:

- Long known for its automotive manufacturing prowess, Michigan has been diversifying into aerospace, defense, and healthcare; all fueled by a commitment to harnessing the power of semiconductors. (*Fast Company*)
- Manufacturers in Michigan contributed \$111.9 billion to the state's economy, representing 15.5% of Michigan's total GDP. (*NAM*)
- Top industries in the state of Michigan include: transportation equipment, industrial machinery/equipment, fabricated metal products, and rubber/miscellaneous plastic products. (*Industry Select/MNI*)
- Top manufacturing companies in Michigan include Stellantis US, Nexteer Automotive, Ford Motor Co., Gentex, Amway, and General Motors. (*Industry Select*)
- Ideally located, Michigan is within 500 miles of nearly half the U.S. and Canadian population and commerce centers, with the state's East Coast giving businesses unparalleled access to markets. (*Michigan Economic Development Corporation*)

PARTIAL LIST OF 2024 ATTENDEES:

ACE CONTROLS
ACTIVE DYNAMICS
ADIENT
AEROSTAR MANUFACTURING
AIR LIFT COMPANY
ALMA PRODUCTS
AMERICAN BATTERY SOLUTIONS
AMERICAN EXPEDITION VEHICLES
AMERICAN HONDA MOTOR
BANDIT INDUSTRIES INC
BECKER ORTHOPEDIC
BORGWARNER
BOS AUTOMOTIVE PRODUCTS
BOSCH
BROOKS UTILITY PRODUCTS
BROSE NORTH AMERICA
BWI GROUP - CHASSIS DYNAMICS
CIGNYS
CONSTELLIUM AUTOMOTIVE
CUMMINS MERITOR
DAIMLER TRUCK NORTH AMERICA
DANA INCORPORATED
DART CONTAINER CORPORATION
DETROIT DIESEL
FORD MOTOR COMPANY
FORVIA
GENERAL MOTORS
GETMAN CORPORATION
GNUTTI CARLO USA
HARMAN INTERNATIONAL
HEALTHMARK INDUSTRIES
HORIBA INSTRUMENTS INC
HUMANETICS
IHI TURBO AMERICA
INOAC INTERIOR SYSTEMS
JOHNSON CONTROLS
JOST INTERNATIONAL
KLA CORPORATION
LINAMAR
MICHIGAN PNEUMATIC TOOL
NAVITAS SYSTEMS
ND DEFENSE
NEXTEER AUTOMOTIVE
NIKOLA MOTOR
NISSAN
PARKER HANNIFIN
PENN ENGINEERING
PRIDGEON & CLAY INC
ROUSH INDUSTRIES
ROYAL TECHNOLOGIES CORP
SAGINAW CONTROL & ENGINEERING
SCHAEFFLER GROUP
SIEMENS
SIGNATA
SOGEFI GROUP
STANLEY BLACK AND DECKER
STONERIDGE INCORPORATED
TI FLUID SYSTEMS
TOYOTA TAUSHO AMERICA INC
TRIJICON
VALEO ENGINE COOLING
WEBASTO
WELLER TRUCK PARTS
WHIRLPOOL CORPORATION