

Atlanta, GA Fact Sheet

Southeast Design-2-Part Show

Cobb Convention Center - Atlanta - March 17 & 18, 2027



91%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,183

Average Atlanta
Attendance



**Promotional
Radius**

Alabama, Florida,
Georgia, North Carolina,
South Carolina, Tennessee

Proven Results

Example % Based on
2026 Atlanta Show

Industries Represented:

Electronics	8.7%
Automotive	8.5%
Machinery	6.1%
Aerospace/Aviation	4.8%
Medical	3.6%
Government/Defense	3.0%

Attendee Profile:

Engineering	35.8%
Purchasing	14.5%
Corp. Management	26.0%

Buying Power:

Significant Influence	34.9%
Final Decision	34.4%
Recommended Vendors	21.9%

Partial List of 2026 Attendees:

3D Systems
Allison Smith Company
Astronics Test System
Axion BioSystems
Azena Medical
BEKO Technologies
Big Green Egg
Cooper Lighting
Daniel Defense
Delta Flight Products
DiversiTech
Doosan Bobcat
Duracell
EXOTEC North America Inc.
Fischer Connectors
Fox Factory
Freedom Electronics
General Electric
Hitachi Rail
Huxley Medical
Hyundai Motor Group
John Deere
Kimberly-Clark Corporation
Mercury Systems
Monitor Manufacturing
MVE Biological Solutions
Nanolumens
Newell Brands
NSI-MI Technologies
Panasonic Automotive
Piper Aircraft
RESRG Automotive
Ricoh Electronics Inc.
Siemens
TK Elevator
TruAxis Technologies
ULTRAVIEW Archery
Unison Industries
Yamaha Marine

About the Show:

- The Cobb Convention Center has reopened after a major renovation and rebrand, featuring four exhibition halls, expanded meeting and event areas, improved guest amenities, and a modernized convention experience in one of metro Atlanta's most accessible business districts.
- Located just outside the I-285 loop and within easy reach of Hartsfield-Jackson Atlanta International Airport, Cobb Convention Center offers convenient access from across metro Atlanta and the broader Southeast manufacturing region.
- Easiest set-up and breakdown of any trade show in the region — no union fees or extra drayage costs

Market at a Glance:

- Georgia remains one of the Southeast's strongest manufacturing markets, with the 2026 Georgia Manufacturers Register profiling 7,810 manufacturers and 19,075 executive contacts statewide.
(MNI / Georgia Manufacturers Register)
- Manufacturing is a major driver of Georgia's economy, contributing \$87.4 billion in value added and employing more than 430,000 workers. (NAM)
- Georgia's manufacturing strengths include aerospace, defense, electric mobility, advanced materials, automation, machinery, fabricated metals, and electrical equipment.
(GDEcD)
- Aerospace is Georgia's No. 1 export category, totaling \$12.6 billion in 2024, with more than 800 aerospace-related companies statewide.
(Georgia.gov)

Design-2-Part Shows



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