

Greenville, SC Fact Sheet Southeast Design-2-Part Show

Greenville Convention Center - September 16 & 17, 2026



90%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,046

Average Regional
Attendance



**Promotional
Radius**

South Carolina, North Carolina,
Georgia and Tennessee

Proven Results

Example % Based on
2025 Charlotte Show

Industries Represented:

Automotive	19.3%
Electronics	7.5%
Machinery	7.4%
Aerospace/Aviation	6.8%
Energy/Utilities	6.8%
Medical	4.7%
Government/Defense	3.8%
Sporting Goods	3.3%

Attendee Profile:

Engineering	32.8%
Purchasing	17.1%
Corp. Management	28.2%

Buying Power:

Significant Influence	33.5%
Final Decision	32.1%
Recommended Vendors	22.6%

Partial List of 2025 Attendees:

3D Systems
Abbott
Airsys Cooling Technologies
Argon Medical Devices
Bausch & Lomb
BMW Manufacturing
Bosch Rexroth Corporation
BW Flexible Systems
Champion Aerospace
Circuit Board Medics
Collins Aerospace
Current Tools
Dodge Industrial
Engine Power Source
EuroKera North America
Flexible Technologies
FN America
GE Power
Hansen International
Harsco Rail
Hexatronic
JTEKT North America
KEMET Electronics
Lockheed Martin
MacLean Power Systems
Michelin
Oshkosh Defense
Otis Elevator Company
Parker Aerospace
Schaeffler Group
Sealed Air
Sonoco
Stäubli Group
Sulzer Pumps
The Nason Company
Vericor Power Systems
Wabtec
Yokohama
Zima Corporation

About the Show:

- Centrally located between Atlanta and Charlotte on the I-85 corridor, the Greenville Convention Center gives exhibitors access to one of the Southeast's strongest manufacturing regions, including automotive, aerospace, advanced materials, industrial, and logistics companies.
- Greenville-Spartanburg International Airport is a short drive from the Greenville Convention Center, with nonstop service to major U.S. hubs throughout the Southeast and beyond.
- Exhibitors can take advantage of Greenville's vibrant downtown, with Main Street dining, hotels, and entertainment located just minutes from the show site.
- Free on-site parking** is available for attendees and exhibitors.

Market at a Glance:

- South Carolina remains one of the Southeast's strongest manufacturing markets, with the 2026 South Carolina Manufacturers Register profiling 3,770 manufacturers and 9,356 executive contacts statewide. *(MNI / IndustrySelect)*
- The Greenville-Spartanburg corridor continues to be one of the Southeast's most compelling industrial markets, supported by \$8.19 billion in announced South Carolina capital investment in 2024. *(South Carolina Department of Commerce)*
- South Carolina is the nation's automotive export leader, with \$9.8 billion in completed passenger vehicle export sales in 2025 and the largest U.S. market share in that category. *(South Carolina Department of Commerce)*
- South Carolina leads the U.S. in completed passenger vehicle exports and tire exports, with 2025 sales totaling \$9.8 billion for completed passenger vehicles and \$2 billion for tires. *(South Carolina Department of Commerce)*

Design-2-Part Shows



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