

Pasadena, CA Fact Sheet

Southern California Design-2-Part Show

Pasadena Convention Center - October 14 & 15, 2026



90%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,457

Average Regional
Attendance



**Promotional
Radius**

California, Nevada,
and Arizona

Proven Results

Example % Based on
2025 Long Beach Show

Industries Represented:

Aerospace/Aviation	14.5%
Electronics	8.6%
Automotive	7.2%
Machinery	4.8%
Medical	3.9%
Government/Defense	2.6%

Attendee Profile:

Engineering	38.6%
Purchasing	16.3%
Corp. Management	35.0%

Buying Power:

Significant Influence	28.7%
Final Decision	36.0%
Recommended Vendors	25.0%

Partial List of 2025 Attendees:

Accuride International
Adams Rite Aerospace
Amada America Inc.
American Security Product
Braun
Carbon Capture Inc.
Chatsworth Products
Cleveland Golf
Concorde Battery Corporation
Czinger Vehicles
Dassault System
Denso
Edwards Lifesciences
GKN Aerospace
Glenair
Haas Automation
Howmet Aerospace
HRD Aero Systems
Hussmann
Keysight Technologies
Killion Industries
L3Harris
Mattel Inc.
Medtronic
Meissner Filtration Prod
NASA Jet Propulsion Lab
Northrop Grumman
Nucor Data Systems
Panasonic Avionics
Parker Aerospace
Pneudraulics Inc.
Robinson Helicopter Company
Safran
Security Door Controls
Sensata Technologies
Sensor Systems Inc.
Skyworks Solutions Inc.
TA Aerospace
Wavestream Corporation

About the Show:

- The Pasadena Convention Center sits in the heart of downtown Pasadena, surrounded by walkable restaurants, cafés, shops, hotels, and the popular Paseo and Old Town Pasadena areas.
- With nearby access to I-210, SR-134, and I-110, Pasadena connects visitors to Los Angeles, the San Gabriel Valley, the Inland Empire, Orange County, and surrounding Southern California manufacturing markets.
- Pasadena is served by Hollywood Burbank, LAX, Ontario, and Long Beach airports, with Hollywood Burbank about 20–25 minutes and LAX about 40–60 minutes from the Pasadena Convention Center.
- The Pasadena Convention Center offers on-site subterranean parking, plus additional public parking garages within a short walk.

Market at a Glance:

- Los Angeles County remains America's largest manufacturing county, with over 300,000 private-sector manufacturing employees in 2024. *(BLS / SSTI)*
- California is the nation's largest manufacturing state, leading the U.S. in manufacturing output and employment across advanced industries. *(NAM / CMTIC)*
- Southern California's manufacturing base is rooted in aerospace, defense, electronics, medical devices, automotive, machinery, industrial products, and advanced materials. *(CMTIC / California Business & Economic Dev.)*
- California's aerospace and defense sector contributes an estimated \$35 billion annually to state GDP, supported by a deep supplier base and a strong concentration of space, defense, and advanced manufacturing companies. *(California Governor's Office of Business and Economic Dev.)*

Design-2-Part Shows



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