

Marlborough, MA Fact Sheet

New England Design-2-Part Show

Royal Plaza Trade Center - September 30 & October 1, 2026



94%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,558

Average
Marlborough
Attendance



**Promotional
Radius**

Massachusetts, Connecticut,
New York, New Hampshire,
Rhode Island, Vermont, Maine

Proven Results

Example % Based on
2025 Marlborough Show

Industries Represented:

Electronics	14.3%
Medical	9.2%
Aerospace/Aviation	6.4%
Machinery	4.9%
Government/Defense	4.9%
Energy/Utilities	2.8%
Automotive	2.7%
Hardware	2.3%

Attendee Profile:

Engineering	41.2%
Purchasing	10.6%
Corp. Management	25.4%

Buying Power:

Significant Influence	35.8%
Final Decision	31.7%
Recommended Vendors	26.5%

Partial List of 2025 Attendees:

Abiomed
Advanced Instruments
Allurion Technologies
Amazon Robotics
Anderson Power Products
Aspen Aerogels
Axcelis Technologies
Bose Corporation
Brooks Automation
Candela Medical
Dassault Systèmes
Dell Technologies
Edwards Vacuum
Guardair Corporation
Hamilton Storage
Hitec Sensors
Hologic
Honeywell
IPG Photonics
Iwaki America
L.S. Starrett Company
Massa Products Corporation
Medica Corporation
Medtronic
Parker Hannifin
PerkinElmer
Podometrics
Raytheon
Riverdale Mills Corporation
Savage Arms
Sensata Technologies
Siemens
Spectrum Control
Teleflex
Teradyne
Thermo Fisher Scientific
Waters Corporation
Watts Water Technologies
Winchester Interconnect

About the Show:

- Show sold out early in 2025.
- A convenient alternative to downtown Boston, the Royal Plaza Trade Center offers easier access, free on-site parking, and direct reach into major New England manufacturing markets.
- Located within minutes of four major highways — I-90/Mass Pike, I-495, I-290, and I-95 — connecting Marlborough to Boston, Worcester, Providence, Hartford, Southern New Hampshire, and the broader Northeast.
- Marlborough is about 40–50 minutes from Boston Logan International Airport and about 25–30 minutes from Worcester Regional Airport, providing convenient air travel access from both eastern and central Massachusetts.

Market at a Glance:

- Manufacturing in Massachusetts remains a powerhouse, contributing nearly \$63 billion to the state's GDP and accounting for about 8.4% of the Massachusetts economy. (*MassMEP*)
- The 2026 Massachusetts Manufacturers Register profiles 5,946 manufacturers and 14,839 executive contacts across the state. (*MNI / IndustrySelect*)
- Massachusetts' manufacturing base is rooted in medical devices, life sciences, robotics, photonics, electronics, aerospace/defense, industrial machinery, and advanced materials. (*Mass.gov / MassMEP*)
- Massachusetts continues to invest in growth sectors including life sciences, climatetech, AI, robotics, and advanced manufacturing, strengthening opportunities for suppliers serving high-tech manufacturers. (*Mass.gov*)

Design-2-Part Shows



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