

Raleigh, NC Fact Sheet

Southeast Design-2-Part Show

Raleigh Convention Center - May 25 & 26, 2027



91%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,000

Average Raleigh
Attendance



**Promotional
Radius**

North Carolina, South Carolina,
Georgia, Virginia, Tennessee,
and West Virginia

Proven Results

Example % Based on
2025 Raleigh Show

Industries Represented:

Electronics	11.9%
Automotive	6.1%
Machinery	5.0%
Medical	4.2%
Aerospace/Aviation	3.5%
Government/Defense	3.3%
Energy/Utilities	3.0%

Attendee Profile:

Engineering	36.4%
Purchasing	13.2%
Corp. Management	21.5%

Buying Power:

Significant Influence	37.4%
Final Decision	29.5%
Recommended Vendors	24.4%

Partial List of 2025 Attendees:

ABCO Automation
AirClean Systems
AKG North America
Analog Devices
AP Emissions Technologies
Asensus Surgical
Ashley Furniture
Bob Barker Company
BorgWarner
Bosch Home Appliances
Buckeye Fire Equipment
Buehler Motor Inc.
Carrier Corporation
Clever Devices
Columbus McKinnon
Curtiss-Wright Controls
Dradura USA
Electrolux
Elkay Southern
Extron Electronics
GE Power
Grace Medical
Hendrick Motorsports
Honda Aircraft Company
Honeywell
Hubbell Inc.
Itron
Mueller Water Products
Novanta Inc.
Novo Nordisk
Pentair
Phillips Corporation
Railroad Friction Products
Sandvik Coromant
Siemens Industry Inc.
Standard Motor Products
TE Connectivity
Volvo Trucks Group
Xylem

About the Show:

- The Raleigh Convention Center is located in the heart of downtown Raleigh, surrounded by hotels, restaurants, and business amenities in one of the Southeast's fastest-growing regions.
- Just 18 minutes from Raleigh-Durham International Airport, with nonstop service to major U.S. business markets and growing international destinations.
- The Raleigh Convention Center is easily accessible from major routes including I-40, I-440, I-540, U.S. 1, U.S. 64, and U.S. 70, connecting downtown Raleigh to the broader Research Triangle and Southeast manufacturing markets.

Market at a Glance:

- North Carolina is one of the Southeast's strongest manufacturing markets, contributing more than \$112 billion in value added and employing over 470,000 workers statewide. *(NAM)*
- Wake County sits in the heart of North Carolina's Research Triangle and is home to more than 300 advanced manufacturing companies. *(Wake County Economic Development)*
- Advanced manufacturing in the Triangle is growing six times faster than the national average, with companies building products tied to IoT, data analytics, autonomous systems, robotics, medical devices, aerospace components, military equipment, agricultural equipment, and advanced materials. *(Work in the Triangle)*

Design-2-Part Shows



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