

Irving, TX Fact Sheet

Texas Design-2-Part Show

Irving Convention Center - April 14 & 15, 2027



90%

Attendees Involved
in Decision Making



50%

Attendees in 2026
Looking to Purchase
Within 6 Months



1,560

Average Irving
Attendance



**Promotional
Radius**

Texas, Oklahoma, Arkansas,
and Louisiana

Proven Results

Example % Based on
2026 Irving Show

Industries Represented:

Electronics	11.0%
Aerospace/Aviation	8.8%
Automotive	6.1%
Energy/Utilities	4.3%
Machinery	3.7%
Government/Defense	3.0%

Attendee Profile:

Engineering	33.2%
Purchasing	14.7%
Corp. Management	26.4%

Buying Power:

Significant Influence	33.6%
Final Decision	35.5%
Recommended Vendors	21.0%

Partial List of 2026 Attendees:

Abbott Lab
Airbus Helicopters Inc.
Antenna Products
Applied Concepts Inc.
Astura Medical
BAE Systems
Baker Hughes
Collings Guitars
Crescent Systems Inc.
Dean Technology
Dell Technologies
Emerson
Epiroc Drilling Solution
Garrett Detectors
Gexpro Services
Halliburton
Honeywell International
Kerr Pumps & FlowValve
Komatsu
L3Harris
Lockheed Martin
Master Meter
Nordson Medical
Norris Cylinder
OMI Crane Systems Inc.
Overhead Door Corporation
Parker Hannifin - Stratoflex
Raytheon
Reynolds and Reynolds
Rochester Sensors
Safran Electronics & Defense
Sellmark Corporation
Senox Corporation
Stanley Black and Decker
Stewart Systems Baking
Texas Instruments
Thermal Edge
Triumph Group
Wabtec

About the Show:

- Show sold out early in 2026.
- The Irving Convention Center is located in the heart of Las Colinas, one of North Texas' premier business districts, with nearby hotels, restaurants, entertainment, and walkable options in the Las Colinas Entertainment District.
- The venue offers easy access across the DFW Metroplex, with direct routes from Dallas, Fort Worth, Arlington, North Dallas, and surrounding manufacturing markets.
- Less than 10 minutes from DFW International Airport, the Irving Convention Center is convenient for regional and national exhibitors and attendees.

Market at a Glance:

- Texas is one of the nation's largest manufacturing markets, contributing more than \$262 billion in value added and employing 930,000+ workers statewide. (NAM)
- Dallas-Fort Worth leads Texas metros in manufacturing activity, with manufacturing representing about 7% of regional employment. (Dallas Regional Chamber)
- Irving-Las Colinas is North Texas' "Headquarters of Headquarters," with 10 Fortune 500 headquarters, four Fortune 1000 headquarters, and 100+ foreign-owned companies. (Greater Irving-Las Colinas Chamber)
- Texas Instruments is investing \$60B+ across seven U.S. semiconductor fabs, including up to \$40B in Sherman, TX, supporting demand for precision manufacturing suppliers. (Texas Instruments)

Design-2-Part Shows



800-225-4535



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